



PMI Pittsburgh Chapter 2019 Sponsorship Opportunities





About PMI Pittsburgh

Thank you for your interest in the Project Management Institute Pittsburgh Chapter.

The **Project Management Institute (PMI)**, founded in 1969, has grown to be leading global professional association dedicated to project management. With over 500,000 members worldwide, PMI establishes Project Management standards and provides seminars, educational programs, volunteer opportunities, and professional certification that organizations desire for their project leaders.

The **PMI Pittsburgh Chapter** is a voluntary, non-profit/tax exempt corporation that was founded in 1980. The Pittsburgh Chapter boasts over 1,800 members and is one of the largest and oldest chapters in the United States. The monthly email newsletter reaches 2,900 people, representing a mixture of organizations from small businesses to Fortune 500 companies across Western Pennsylvania.

Monthly meetings are held downtown at the Engineering Society of Western Pennsylvania and speaker presentations are broadcast via Webex to concurrent PMI meetings at the Chatham University Eden Hall Campus, the Johnstown Satellite Group, and Mid-State Satellite Group (State College, PA). The annual Professional Development Day symposium was attended by 1,000 professionals from around the Pittsburgh region.

Our chapter's strength and success is due to the support from our corporate partners. Thank you for your support. We look forward to partnering with you throughout the coming year.



Why Sponsor?

PMI Pittsburgh offers corporate sponsors a dedicated marketing channel to reach over 1,800 active members across the region. We believe in strong partnerships with local organizations that believe in the value of project management and our industry. There are many reasons for you to get involved in PMI Pittsburgh:

- ✓ Position your organization as a vendor, educator, or employer for project management professionals in Pittsburgh and the surrounding region.
- ✓ Address leaders and decision makers in numerous markets across the region and expand your reach.
- ✓ Reward and retain current employees, clients, and partners through networking opportunities provided by our many events.
- ✓ Allow your organization and staff to network with the PMI Pittsburgh community through our monthly chapter events and annual Professional Development Day symposium.
- ✓ Demonstrate your organization's commitment and dedication to the project management profession.
- ✓ Have an opportunity to associate your business with PMI by being a corporate sponsor.

Companies with 10+ PMI Pittsburgh Members

Bayer
Bechtel
BNY Mellon
Bombardier
Carnegie Mellon University
Crown Castle
Deloitte
Eaton Corp
Emerson Process Management

FedEx
Highmark
Phillips
PNC Bank
PPG Industries
SDLC Partners
Siemens
UPMC / UPMC Health Plan
Westinghouse



2019 Sponsorship Opportunities

Chapter Gold Sponsor	\$3,000
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- Name/logo on PMI Pittsburgh website for one year
- Name/logo included in regular email correspondence to 2,900 professionals in the region
- Use the PMI Logo on your company website and correspondence
- Free admission to the chapter meetings for one person per month
- Ability to display your banner or one sign at the chapter meeting each month
- Ability to list three job postings per month as “featured jobs” on the chapter’s website
- Acknowledgement at the opening of each PMI Pittsburgh chapter meeting

Benefits relating to the annual **Professional Development Day** symposium (October annually)

- Exhibit area table to display promotional and informational material
- Name/logo placement on all event promotional copy
- Name/logo included in printed event program
- Name/logo placement on all event signage
- Includes one registration to the symposium event

Chapter Silver Sponsor	\$1,500
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- Name/logo on PMI Pittsburgh website for one year
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- Free admission to the chapter meetings for one person per month
- Ability to display your banner or one sign at the chapter meeting each month
- Ability to list one job posting per month as “featured job” on the chapter’s website
- Acknowledgement at the opening of each PMI Pittsburgh chapter meeting

For more information on PMI Pittsburgh, or to pledge your sponsorship level, please contact our sponsorship team at: sponsorship@pittsburghpmi.org

All sponsors will be vetted and approved by the PMI Pittsburgh chapter’s board of directors. The PMI Pittsburgh chapter’s board of directors reserves the right to reject any sponsorship offer believed not to be in the best interest of the PMI Pittsburgh chapter and its members. Sponsors with products and/or services that compete with the PMI Pittsburgh Chapter may not be permitted to discuss the competing offerings.